

EAST Search History**EAST Search History (Prior Art)**

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
S1	1	"jupiter media metrix".as.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	AND	ON	2007/11/09 09:02
S2	1	"lauckhart, gregory".in. and "horman, craig".in. and "korol, christa".in. and "bartot, james".in.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	AND	ON	2007/11/09 09:03
S3	4	"lauckhart, gregory".in. or "horman, craig".in. or "korol, christa".in. or "bartot, james".in.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	AND	ON	2007/11/09 09:04
S4	1101	traffic with (estimat\$5 or samp\$5 or extrapolat\$5).clm.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	AND	ON	2007/11/09 09:05
S5	101	(traffic with (estimat\$5 or samp\$5 or extrapolat\$5)).clm. and "709"/\$3.ccls.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	AND	ON	2007/11/09 09:05
S6	0	"jupiter media metrix".as. and @pd> "20071109"	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	AND	ON	2011/06/20 14:34
S7	6	"lauckhart, gregory".in. or "horman, craig".in. or "korol, christa".in. or "bartot, james".in.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	AND	ON	2011/06/20 14:34
S18	0	((extrapolat\$4 or estimat\$4 or deriv\$5) near3 (webpage or (web adj (address or page or site))) near3 (accessed or access\$3 or view\$4 or hit or request\$4)).ab. and (@ad< "20000112" or @rlad< "20000112")	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	AND	ON	2011/06/20 16:04
S19	726	709/200.ccls. and (@ad< "20000112" or @rlad< "20000112")	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	AND	ON	2011/06/20 16:04
S20	119	((extrapolat\$4 or estimat\$4 or deriv\$5) with (webpage or (web adj (address or page or site))) near3 (accessed or access\$3 or view\$4 or hit or request\$4))	US-PGPUB; USPAT; EPO; JPO; DERWENT;	AND	ON	2011/06/20 16:04

		and (@ad< "20000907" or @rlad< "20000907")	BM_TDB			
S21	216	((extrapolat\$4 or estimat\$4 or deriv\$5) with (webpage or (web adj (address or page or site))) with (accessed or access\$3 or view\$4 or hit or request\$4)) and (@ad< "20000907" or @rlad< "20000907")	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	AND	ON	2011/06/20 16:05
S22	6	((extrapolat\$4 or estimat\$4 or deriv\$5) near5 (webpage or (web adj (address or page or site))) near5 (accessed or access\$3 or view\$4 or hit or request\$4)).ab. and (@ad< "20000907" or @rlad< "20000907")	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	AND	ON	2011/06/20 16:05
S25	9	((extrapolat\$4 or estimat\$4 or deriv\$5 or calculat\$4) with (webpage or (web adj (address or page or site))) near3 (accessed or access\$3 or view\$4 or hit or request\$4)) and ((series or repeatedly or automatic\$4) near5 (request\$4 or access\$4 or download\$4 or load\$4) near5 (object or site or file or (webpage or (web adj (address or page or site))))) and (@ad< "20000907" or @rlad< "20000907")	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	AND	ON	2011/06/20 16:14
S26	12	((extrapolat\$4 or estimat\$4 or deriv\$5) with (webpage or (web adj (address or page or site))) near3 (accessed or access\$3 or view\$4 or hit or request\$4) near5 (count or number)) and (@ad< "20000907" or @rlad< "20000907")	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	AND	ON	2011/06/20 16:23
S27	172	((extrapolat\$4 or estimat\$4 or deriv\$5) with (ad or advertisement or adversi\$4 or (dynamic\$4 near2 content) webpage or (web adj (address or page or site))) near3 (accessed or access\$3 or view\$4 or hit or request\$4)) and (@ad< "20000907" or @rlad< "20000907")	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	AND	ON	2011/06/20 16:30
S28	1	S27 and verif\$4 near5 (content or ad or advertisement) near5 (displa\$4 or load\$4 or view\$4)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	AND	ON	2011/06/20 16:35
S29	108	((extrapolat\$4 or estimat\$4 or deriv\$5) with (ad or advertisement or adversi\$4 or (dynamic\$4 near2 content) webpage or (web adj (address or page or site))) near3 (accessed or access\$3 or view\$4 or hit or request\$4)) and (@ad< "20000112" or @rlad< "20000112")	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	AND	ON	2011/06/20 17:40
S30	112	((extrapolat\$4 or estimat\$4 or deriv\$5) with (ad or advertisement or adversi\$4 or (dynamic\$4 near2 content) or webpage or (web adj (content or object or address or page or site))) near3 (accessed or access\$3 or view\$4 or hit or request\$4 or load\$3)) and (@ad< "20000112" or @rlad< "20000112")	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	AND	ON	2011/06/20 17:42
S31	96	((extrapolat\$4 or estimat\$4 or deriv\$5) with (ad or advertisement or adversi\$4 or	US-PGPUB; USPAT;	AND	ON	2011/06/21 10:52

		((dynamic\$4 near2 content) or webpage or (web adj (content or object or address or page or site))) near3 (view\$4 or display\$3)) and (@ad<"20000112" or @rlad<"20000112")	EPO; JPO; DERWENT; IBM_TDB			
S32	6	((extrapolat\$4 or estimat\$4 or deriv\$5) with (ad or advertisement or adversi\$4 or (dynamic\$4 near2 content) or webpage or (web adj (content or object or address or page or site))) near3 (view\$4 or display\$3) near5 (count or times or number)) and (@ad<"20000112" or @rlad<"20000112")	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	AND	ON	2011/06/21 10:53
S33	20	("5948061").PN. OR ("6591248").URPN.	US-PGPUB; USPAT; USOCR	OR	OFF	2011/06/21 11:04
S34	4	("2003/0163370").URPN.	USPAT	OR	OFF	2011/06/21 11:08
S35	39	((extrapolat\$4 or estimat\$4 or deriv\$5 or verify or verifying or verification or ensuring or ensure) with (ad or advertisement or adversi\$4 or (dynamic\$4 near2 content) or webpage or (web adj (content or object or address or page or site))) near3 (view\$4 or display\$3 or load\$3) near5 (count or times or number or frequency)) and (@ad<"20000112" or @rlad<"20000112")	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	AND	ON	2011/06/21 11:09
S36	144	("5305195" "5572643" "5721827" "5724521").PN. OR ("5937392").URPN.	US-PGPUB; USPAT; USOCR	OR	OFF	2011/06/21 11:18
S39	4	S33 and ((extrapolat\$4 or estimat\$4 or deriv\$5 or verify or verifying or verification or ensuring or ensure) near8 (count or times or number or frequency or view\$4 or display\$3 or load\$3))	US-PGPUB; USPAT; USOCR	OR	OFF	2011/06/21 11:27
S44	96	"709"/\$4.ccls. and ((count\$4 or check\$4 or verify or verifying or test\$4) near5 (presence or load\$3 or includ\$4 or display) near5 (content or ad or advertisement or advertising or object)) and ((extrapolat\$4 or estimat\$4 or deriv\$5 or verify or verifying or verification or ensuring or ensure) near8 (count or times or number or frequency or view\$4 or display\$3 or load\$3)) and (@ad<"20000112" or @rlad<"20000112")	US-PGPUB; USPAT; USOCR	OR	OFF	2011/06/21 11:35
S45	1	(verif\$4 near3 (ad or advertisement or advertising) near3 (display\$4)).ab.	US-PGPUB; USPAT; USOCR	OR	OFF	2011/06/21 11:42
S46	40	(verif\$4 near3 (ad or advertisement or advertising) near3 (display\$4))	US-PGPUB; USPAT; USOCR	OR	OFF	2011/06/21 11:42
S48	7	((verif\$4 or audit\$4) near3 (ad or advertisement or advertising or content) near3 (display\$4 or show\$4)).ab.	US-PGPUB; USPAT; USOCR	OR	OFF	2011/06/21 11:56
S58	85	((verif\$4 or audit\$4) near3 (ad or advertisement or advertising or content) near3 (display\$4 or show\$4)) and	US-PGPUB; USPAT; USOCR;	OR	ON	2011/06/21 12:10

		(@ad<"20000112" or @rlad<"20000112")	EPO; JPO; DERWENT; IBM_TDB			
S59	78	S58 and (audit or auditing or audited or verify or verification or estimat\$4)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/06/21 12:10
S61	290	(count\$4 or track\$4 or record\$4) near3 (percent\$4 or number or frequency or frequent\$2) near3 (object or advertisement or ad or advertising or content) near3 (delivered or presented or display\$3 or transmitted) and (@ad<"20000112" or @rlad<"20000112")	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/06/21 12:24
S62	7	(webpage or "web page" or website or online).ab. and (count\$4 or track\$4 or record\$4) near3 (percent\$4 or number or frequency or frequent\$2) near3 (object or advertisement or ad or advertising or content) near3 (delivered or presented or display\$3 or transmitted) and (@ad<"20000112" or @rlad<"20000112")	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/06/21 12:25
S63	64	(count\$4 or track\$4 or record\$4 or audit\$4) near3 (percent\$4 or number or frequency or frequent\$2) near3 (advertisement or ad or advertising) near3 (delivered or presented or display\$3 or transmitted) and (@ad<"20000112" or @rlad<"20000112")	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/06/21 12:27
S64	20	"709"/\$4.ccls. and (count\$4 or track\$4 or record\$4 or audit\$4) near3 (percent\$4 or number or frequency or frequent\$2) near3 (advertisement or ad or advertising) near3 (delivered or presented or display\$3 or transmitted) and (@ad<"20000112" or @rlad<"20000112")	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/06/21 12:27
S66	3	(count\$4 or track\$4 or record\$4) near3 (percent\$4 or number or frequency or frequent\$2) near3 (object or advertisement or ad or advertising or content) near3 (delivered or presented or display\$3 or transmitted) and (@ad<"20000112" or @rlad<"20000112") and (estimat\$4 near8 (request\$4 or view\$4 or load\$4 or deliver\$4 or display\$4))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/06/21 12:30
S75	52	((advertis\$4 or ad) with ((hit adj (rate or count)) or "hit-rate" or "hit-count" or "repeat rate"))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2011/06/21 13:13
S76	76	((verify\$4 or verification or audit\$4) near8 (advertis\$4 or ad) near5 proxy)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2011/06/21 14:02

S77	2	((verify\$4 or verification or audit\$4) near5 proxy) and ((hit adj (rate or count) or "hit-rate" or "hit-count" or "repeat rate") with (ad or advertis\$5)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2011/06/21 14:06
S78	82	((hit adj (rate or count)) or "hit-rate" or "hit-count" or "repeat rate") with (ad or advertis\$5)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2011/06/21 14:06
S79	36	((hit adj (rate or count)) or "hit-rate" or "hit-count" or "repeat rate") with (ad or advertis\$5) and (audit\$4 or verification or verify\$4)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2011/06/21 14:09
S80	181	("5305195" "5347632" "5530759" "5544302" "5721827" "5724521" "5737619" "5740252" "5740549" "5754938" "5761662" "5794210" "5802320" "5848397" "5855008" "5878231" "5884025" "5905800" "5944791" "5948061" "5974451" "5983227" "6009409" "6014502" "6014638" "6016509" "6020884" "6029195" "6119098" "6285987").PN. OR ("6487538").URPN.	US-PGPUB; USPAT; USOCR	OR	OFF	2011/06/21 14:10
S81	70	S80 and (audit\$4 or verification or verify\$4)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2011/06/21 14:10
S84	9	((verify\$4 or verification or analyz\$4 or statistica\$4 or audit\$4) same ((advertis\$4 or ad) near5 (server or proxy)) same (display or display\$4 or view\$4 or deliver\$4 or request\$4) near5 (rate or count or hit-rate or repeat-rate))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2011/06/21 14:20
S93	35	((non-cacheable or ("not" or "non" or disabl\$4) adj cach\$4)) with proxy)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/06/21 14:25
S94	27	("709"/\$4.ccls. or "705"/\$4.ccls.) and (@ad<"20000112" or @rlad<"20000112") and ((verify\$4 or verification or analyz\$4 or statistica\$4 or audit\$4 or estimat\$4) with (advertis\$4 or ad or object or content) with (display or display\$4 or view\$4 or deliver\$4 or request\$4) near5 (rate or count or number or frequency or hit-rate or repeat-rate))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2011/06/21 14:27
S97	42	("709"/\$4.ccls. or "705"/\$4.ccls.) and (@ad<"20000112" or @rlad<"20000112") and ((third or 3rd or "third-party" or independent\$2) near5 (verify\$4 or verification or analyz\$4 or statistica\$4 or audit\$4 or estimat\$4) with (advertis\$4 or ad or object or content) with (display or display\$4 or view\$4 or deliver\$4 or request\$4 or rate or count or number or frequency or hit-rate or repeat-rate))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2011/06/21 14:37

S100	48	("709"/\$4.ccls. or "705"/\$4.ccls.) and (@ad<"20000112" or @rlad<"20000112") and ((third or 3rd or "third-party" or independent\$2) near5 (verify\$4 or verification or analyz\$4 or statistica\$4 or audit\$4 or estimat\$4) same ((advertis\$4 or ad or object or content) near5 (display or display\$4 or view\$4 or deliver\$4 or request\$4 or rate or count or number or frequency or hit-rate or repeat-rate)))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2011/06/21 14:41
S101	29	S100 NOT S97	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2011/06/21 14:41
S102	0	("709"/\$4.ccls. or "705"/\$4.ccls.) and (@ad<"20000112" or @rlad<"20000112") and (verify\$4 or audit\$4 or estimat\$4) with ((rotation or repeat) adj (rate or speed)) near5 (object or content or ad or advertisement or advertis\$4 or banner)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2011/06/21 15:02
S103	0	("709"/\$4.ccls. or "705"/\$4.ccls.) and (@ad<"20000112" or @rlad<"20000112") and (verify\$4 or audit\$4 or estimat\$4) with ((rotation or repeat) adj (rate or speed))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2011/06/21 15:02
S104	2	("709"/\$4.ccls. or "705"/\$4.ccls.) and (@ad<"20000112" or @rlad<"20000112") and ((rotation or repeat) adj (rate or speed)) near5 (object or content or ad or advertisement or advertis\$4 or banner)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2011/06/21 15:02
S105	1	("709"/\$4.ccls. or "705"/\$4.ccls.) and (@ad<"20000112" or @rlad<"20000112") and ((rotation or repeat) adj (rate or speed)) near5 (ad or advertisement or advertis\$4 or banner)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2011/06/21 15:03
S106	16	(@ad<"20000112" or @rlad<"20000112") and ((rotation or repeat) adj (rate or speed)) near5 (ad or advertisement or advertis\$4 or banner)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2011/06/21 15:03
S115	121	(ad or banner or advertisement or advertis\$4) with (rotation or rotation or repeat) near2 (period or interval or cycle or rate or frequency)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2011/06/22 16:15
S116	330	(ad or banner or advertisement or advertis\$4) with (rotation or rotate or rotating or repeat\$4) near2 (period or interval or cycle or rate or frequency)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2011/06/22 16:17
S117	2	"Mason, James".in. and "Grant, John".in. and "Behrman, Arnold".in.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2011/06/22 16:19
S118	77	("5642484" "5819092" "6029141" "6073105" "6314457").PN. OR ("6401075").URPN.	US-PGPUB; USPAT; USOCR	OR	OFF	2011/06/22 16:20
S119	56	Net Ratings and Nielsen	US-PGPUB;	OR	OFF	2011/06/22

			USPAT; USOCR			16:22
S121	31	(NetRatings and Nielsen) and (probe or probing or probed or audit\$4 or validat\$4 or verif\$4)	US-PGPUB; USPAT; USOCR	OR	ON	2011/06/22 16:24
S122	144	("5305195" "5572643" "5721827" "5724521").PN. OR ("5937392").URPN.	US-PGPUB; USPAT; USOCR	OR	OFF	2011/06/22 17:11
S123	144	("5305195" "5572643" "5721827" "5724521").PN. OR ("5937392").URPN.	US-PGPUB; USPAT; USOCR	OR	OFF	2011/06/23 09:47
S125	45	S123 and (rotat\$4 or cycl\$4 or revol\$4 or replay\$4 or hits or view\$2 or load\$3) near8 ("per" or day or "times" or control\$4 or adjust\$4)	US-PGPUB; USPAT; USOCR	OR	OFF	2011/06/23 10:00
S126	77	S123 and (divid\$4 or divison or formula or calcuat\$4 or deriv\$4)	US-PGPUB; USPAT; USOCR	OR	OFF	2011/06/23 10:01
S127	90	S123 and (rotat\$4 or cycl\$4 or revol\$4 or replay\$4 or probe or probing or probes or audit\$4 or verif\$4)	US-PGPUB; USPAT; USOCR	OR	ON	2011/06/23 10:06
S128	327	("705"/\$4.ccls. or "709"/\$4.ccls.) and calculat\$4 near8 (rotat\$4 or cycl\$4 or revol\$4) near4 (interval or rate or speed or value)	US-PGPUB; USPAT; USOCR	OR	ON	2011/06/23 11:12
S129	53	("705"/\$4.ccls. or "709"/\$4.ccls.) and ((determin\$4 or calculat\$4) near8 (rotat\$4 or cycl\$4 or revol\$4) near4 (interval or rate or speed or value)) same (divid\$4 or multipl\$4 or formula) same (view or hit or times or numer or visit or display\$3)	US-PGPUB; USPAT; USOCR	OR	ON	2011/06/23 11:13
S130	23	("5710887" "5712979" "5717860" "5721827" "5724424" "5727156" "5737619" "5740549" "5751956" "5757917" "5933811" "5937392" "5948061").PN. OR ("6584492").URPN.	US-PGPUB; USPAT; USOCR	OR	OFF	2011/06/23 11:18
S131	3	("705"/\$4.ccls. or "709"/\$4.ccls.) and ((determin\$4 or calculat\$4 or audit\$4 or verification or verify\$4 or derive or deriving or dervies or ascertain\$4) near5 (rotat\$4 or cycl\$4 or revol\$4) near4 (interval or rate or speed or value or ratio)) same (divid\$4 or multipl\$4 or formula) same (view or hit or times or number or visit or display\$3) same (webpage or website or internet or ad or advertisement or advertising or banner)	US-PGPUB; USPAT; USOCR	OR	ON	2011/06/23 11:20
S132	7	("705"/\$4.ccls. or "709"/\$4.ccls.) and ((determin\$4 or calculat\$4 or audit\$4 or verification or verify\$4 or derive or deriving or dervies or ascertain\$4) with (rotat\$4 or cycl\$4 or revol\$4) near4 (interval or rate or speed or value or ratio) with (webpage or website or internet or ad or advertisement or advertising or banner))	US-PGPUB; USPAT; USOCR	OR	ON	2011/06/23 11:25
S135	215	("705"/\$4.ccls.) and ((determin\$4 or calculat\$4 or audit\$4 or verification or verify\$4 or derive or deriving or dervies or	US-PGPUB; USPAT; USOCR	OR	ON	2011/06/23 11:28

		ascertain\$4) with (interval or rate or speed or frequency or frequent or ratio) with (webpage or website or internet or ad or advertisement or advertising or banner) with (display\$4 or load\$4 or view\$4 or presenting or presented or rotated or rotate))				
S136	276	(705/14.4.ccls. or 705/14.41.ccls. or 705/14.42.ccls. or 705/14.43.ccls. or 705/14.44.ccls. or 705/14.45.ccls. or 705/14.47.ccls or 705/14.73.ccls) and (@ad<"20000112" or @rlad<"20000112")	US-PGPUB; USPAT; USOCR	OR	ON	2011/06/23 11:41
S137	189	(S135 or S136) and (multiply\$3 or divid\$4)	US-PGPUB; USPAT; USOCR	OR	ON	2011/06/23 11:41
S138	21	(705/14.4.ccls. or 705/14.41.ccls. or 705/14.42.ccls. or 705/14.43.ccls. or 705/14.44.ccls. or 705/14.45.ccls. or 705/14.47.ccls or 705/14.73.ccls) and (@ad<"20000112" or @rlad<"20000112") and (audit\$4 or verif\$4 or verify\$4 or calculat\$4 or check\$4) near8 (rotation or rotating or repeat\$4 or frequency or frequent or cycl\$4)	US-PGPUB; USPAT; USOCR	OR	ON	2011/06/23 11:44
S139	0	(705/14.4.ccls. or 705/14.41.ccls. or 705/14.42.ccls. or 705/14.43.ccls. or 705/14.44.ccls. or 705/14.45.ccls. or 705/14.47.ccls or 705/14.73.ccls) and (@ad<"20000112" or @rlad<"20000112") and (rotat\$4 or repeat\$4) near2 rate	US-PGPUB; USPAT; USOCR	OR	ON	2011/06/23 11:52
S142	64	("705"/\$4.ccls.) and (rotat\$4 or repeat\$4) near2 (rate or frequency) with (calculat\$4 or deriv\$4 or determin\$4 or multipl\$4 or divid\$4)	US-PGPUB; USPAT; USOCR	OR	ON	2011/06/23 11:53
S147	20	(705/14.61.ccls. or 705/14.68.ccls.) and ((consecutiv\$3 near3 (display\$4 or show\$4 or load\$4 or present\$4)) or saturation or "over saturation")	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2011/06/23 14:10
S148	20	(705/14.61.ccls. or 705/14.68.ccls.) and (((consecutive\$3 or "in a row") near3 (display\$4 or show\$4 or load\$4 or present\$4)) or saturation or "over saturation")	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/06/23 14:10
S150	92	(705/14.61.ccls. or 705/14.68.ccls.) and (@ad<"20000112" or @rlad<"20000112")	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/06/23 14:15
S151	56	(705/14.61.ccls. or 705/14.68.ccls.) and (@ad<"20000112" or @rlad<"20000112") and (calculat\$4 or formula or deriving or derive or multiplication or multiply\$3 or division or dividing or mathematical or equation)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/06/23 14:19
S152	63	(705/14.61.ccls. or 705/14.68.ccls.) and (@ad<"20000112" or @rlad<"20000112") and (calculat\$4 or formula or deriving or derive or multiplication or multiply\$3 or	US-PGPUB; USPAT; EPO; JPO; DERWENT;	OR	ON	2011/06/23 14:21

		division or dividing or mathematical or equation or estimat\$4 or audit\$4)	IBM_TDB			
S153	6	(705/14.61.ccls. or 705/14.68.ccls.) and (@ad<"20000112" or @rlad<"20000112") and (allocat\$4 or distribut\$4) near8 (revenue or profit or money or proceeds) near8 (view or hit or generated or "web page" or "web site" or banner)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/06/23 14:26
S155	69	("5019961" "5088052" "5347632" "5359508" "5361393" "5442771" "5572643" "5712979" "5717860" "5812769" "5819285" "5933811" "5960429").PN. OR ("6081788").URPN.	US-PGPUB; USPAT; USOCR	OR	OFF	2011/06/23 14:29
S157	29	extrapolat\$4 near8 (web or online or internet or ad or advertisement or advertis\$4) near8 (rotation or repeat\$4 or rotating or view\$3 or rate)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/06/23 14:47
S162	1	"jupiter media metrix".as. and @pd>"20110601"	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	AND	ON	2012/01/30 12:07
S163	53	("709"/\$4.ccls. or "705"/\$4.ccls.) and (@ad<"20000112" or @rlad<"20000112") and ((third or 3rd or "third-party" or independent\$2) near5 (verify\$4 or verification or analyz\$4 or statistica\$4 or audit\$4 or estimat\$4) same ((advertis\$4 or ad or object or content) near5 (display or display\$4 or view\$4 or deliver\$4 or request\$4 or rate or count or number or frequency or hit-rate or repeat-rate)))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2012/01/30 12:07
S164	18	(705/14.4.ccls. or 705/14.41.ccls. or 705/14.42.ccls. or 705/14.43.ccls. or 705/14.44.ccls. or 705/14.45.ccls. or 705/14.47.ccls or 705/14.73.ccls) and (@ad<"20000112" or @rlad<"20000112") and @pd>"20110601"	US-PGPUB; USPAT; USOCR	OR	ON	2012/01/30 12:07
S165	2	("709"/200.ccls.) and (@ad<"20000112" or @rlad<"20000112") and @pd>"20110601"	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2012/01/30 12:08
S166	6	"lauckhart, gregory".in. or "horman, craig".in. or "korol, christa".in. or "bartot, james".in.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	AND	ON	2012/01/30 12:44
S167	33	extrapolat\$4 near8 (web or online or internet or ad or advertisement or advertis\$4) near8 (rotation or repeat\$4 or rotating or view\$3 or rate)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/01/30 12:44

1/30/2012 2:16:58 PM

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